

# Samir Kassir

Beirut, Lebanon | [samirwkassir@gmail.com](mailto:samirwkassir@gmail.com) | +961 81 344 387 | [linkedin.com/in/samir-kassir](https://www.linkedin.com/in/samir-kassir) | [samirkassir.me](https://samirkassir.me)

## EDUCATION

### American University of Beirut – Suliman S. Olayan School of Business

Beirut, Lebanon

*Bachelor of Business Administration, Finance – Corporate Finance Emphasis*

Sep 2024 – Dec 2027

- GPA 4.18/4.00; Presidential Merit Scholar; Dean's Honor List 3/3; Beta Gamma Sigma; ranked 1st of 218 (Fall 2024-25)
- Selected through competitive admission to AUB's CO-OP Program; completed a full audit internship semester at EY Beirut
- Activities: AUB Investment Club (Communications Officer, 2026-27 board), Consulting Club, Business Student Society

### Grand Lycée Franco-Libanais

Beirut, Lebanon

*French Baccalaureate – Mathematics, Economics & Political Science*

Sep 2009 – Jun 2024

- Valedictorian (19.13/20) and French Baccalaureate with Highest Honors (18.51/20); delivered financial literacy workshops

## WORK EXPERIENCE

### Banque Audi (Suisse) SA – Investment Management Intern

Beirut, Lebanon | Jul 2026 – Aug 2026

- Researched 20+ listed equities and ETFs on Bloomberg Terminal for five relationship managers covering high-net-worth portfolios
- Pitched two investment recommendations to a relationship manager; one was executed as a live position in a client portfolio
- Built a conservative 10-holding model portfolio split evenly between US and Chinese equities and sized for capital preservation
- Attended 8 briefings in 3 days with the Minister of Technology, the Group CEO, Group Economist and two division heads

### Maroun Chaccour Art Gallery – Strategy & Business Development Consultant

Beirut, Lebanon | May 2026 – Present

- Designed and deployed a 12-agent AI workflow across gallery operations spanning marketing, advertising, budgeting and finance
- Lifted Meta ad ROI by roughly 20%, reaching 20% more people on the same spend through sharper targeting and creative tests
- Built an interactive finance dashboard consolidating revenue, costs and budget for the gallery's day-to-day decision-making
- Source and introduce works through private-collector networks and opened a sourcing channel with a regional auction house

### Ernst & Young (EY) – Audit Intern, CO-OP Program

Beirut, Lebanon | Jan 2026 – Jul 2026

- Executed substantive testing and analytical review across 15+ engagements in real estate, fintech and industrial sectors
- Identified material invoice discrepancies through independent analytical review and escalated findings with supporting evidence
- Conducted 20+ interviews with controllers, CFOs and department heads to validate balances and close audit evidence gaps

### Banque BEMO – Private Banking Intern

Beirut, Lebanon | Jul 2025 – Aug 2025

- Constructed a 5-instrument mock portfolio targeting a 16% return across equities, fixed income, private credit and gold
- Presented the thesis to the Head of Private Banking and revised the allocation after feedback on geographic concentration risk
- Analyzed 30+ Bloomberg market reports and BSEC private equity deal summaries to inform allocation and security selection

## LEADERSHIP & EXTRACURRICULARS

### EcoCitizens.lb – Co-Founder & Lead Project/Finance Manager

Beirut, Lebanon | Jan 2023 – Present

- Co-founded at 17 and grew the organisation to 700+ members, delivering 20+ environmental events across Lebanon in 3 years
- Raised and managed \$40,000+ in institutional funding, including a competitive €18,000 J-MED grant awarded in 2026
- Directed 200+ volunteers per event across 8+ municipalities while coordinating 10+ on-site leads and municipal partners

### Phoenix Institute Middle East – Youth Leadership Program Coach

Beirut, Lebanon | Sep 2025 – Present

- Designed and delivered a 10-session leadership curriculum to 12 students covering communication, goals and decision-making
- Mentored participants through venture development; 3 initiatives launched and all 12 reported higher confidence post-program

### Live Love Lebanon – Climate Change Awareness Trainer

Beirut, Lebanon | Aug 2025 – Present

- Facilitated 3 sessions for 50+ participants and delivered a keynote before the Minister of Social Affairs and UN officials

## PUBLICATIONS

- "The Quiet Asset Class: A Case for MENA Art in Private Equity Portfolios." Artsights, Jun 2026; featured on the Layer of Art app
- "From Collapse to Creativity: Alternative Financing for Businesses in Post-War Lebanon." AUB OSB Review, Jan 2025

## ADDITIONAL INFORMATION

**Languages:** French (native), Arabic (native), English (fluent) | **Citizenship:** Lebanese and Brazilian (dual)

**Finance:** Portfolio construction, asset allocation, fixed income, equity research, valuation, financial modeling, IFRS

**Tools:** Bloomberg Terminal, Excel modeling, Remotion (programmable video), interactive KPI dashboards, Oracle ERP, Claude Code

**AI & Automation:** Prompt engineering, AI workflow design, business process automation, AI-assisted research and prototyping

**Interests:** Chess (1400+ Elo), DJing, strength training, cinema (hosted 20+ debate nights), amateur photography